



*simply*  
**ABU DHABI**  
THE WORLD'S FINEST

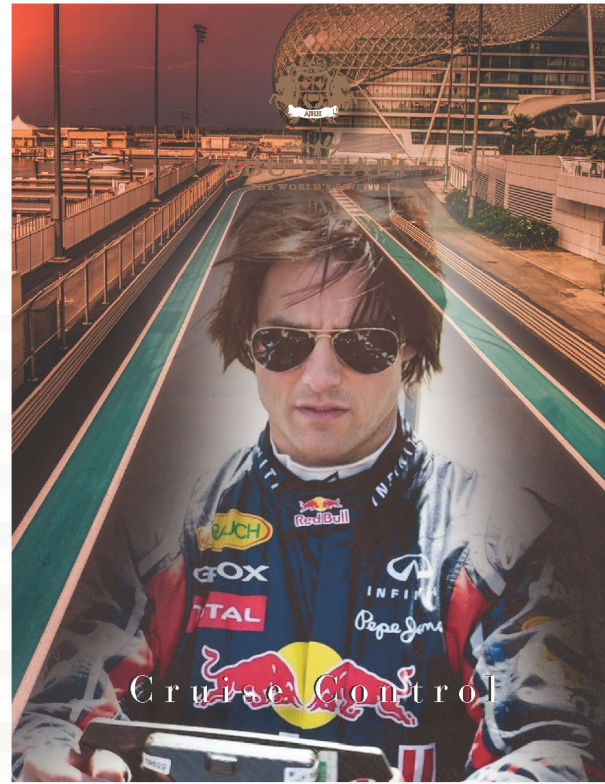
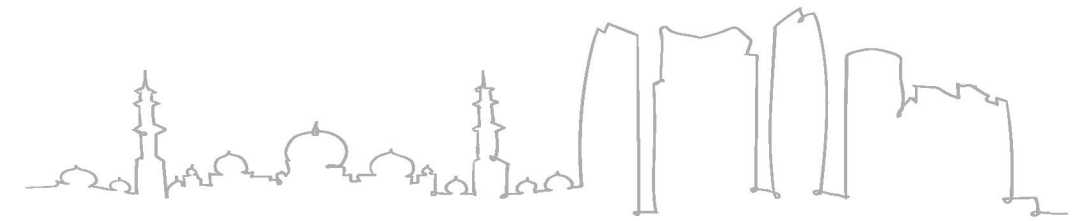
# Editorial Calendar

December 2023 - December 2024

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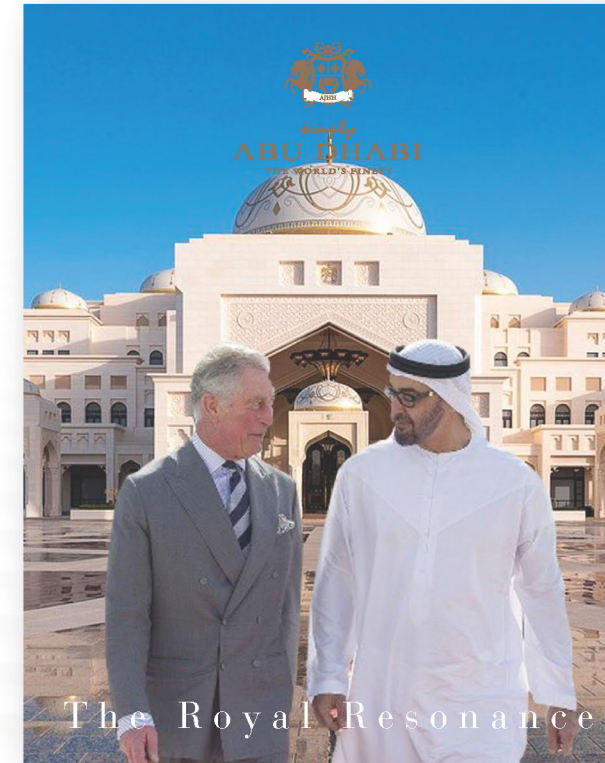
Throughout this editorial calendar, our aim is to deliver a sophisticated and captivating publication that enthralls potential partners and advertisers. With an elegant and classy style, we will showcase the best of lifestyle, luxury, and influential individuals, providing an enticing platform for our esteemed readership.



## December 2023

### CRUISE CONTROL

In this F1-focused issue, we will immerse our readers in the excitement of National Day, with a strong emphasis on automotive and aviation. The highlight of this edition will be an exclusive interview with the renowned actor Tom Cruise, discussing his movie “Mission Impossible” and its sequel, “Dead Reckoning.” We will create a fast-paced and exhilarating theme that resonates with adventure, adrenaline, and the Jetset lifestyle. This issue will be particularly appealing to the automotive industry, sports watch enthusiasts, and those seeking a luxurious and thrilling experience. Our comprehensive coverage will encompass various aspects of lifestyle, including finance, property, fashion, beauty, jewelry, aviation, horology, nautical activities, fine dining, travel, and profiling influential individuals.



## March 2024

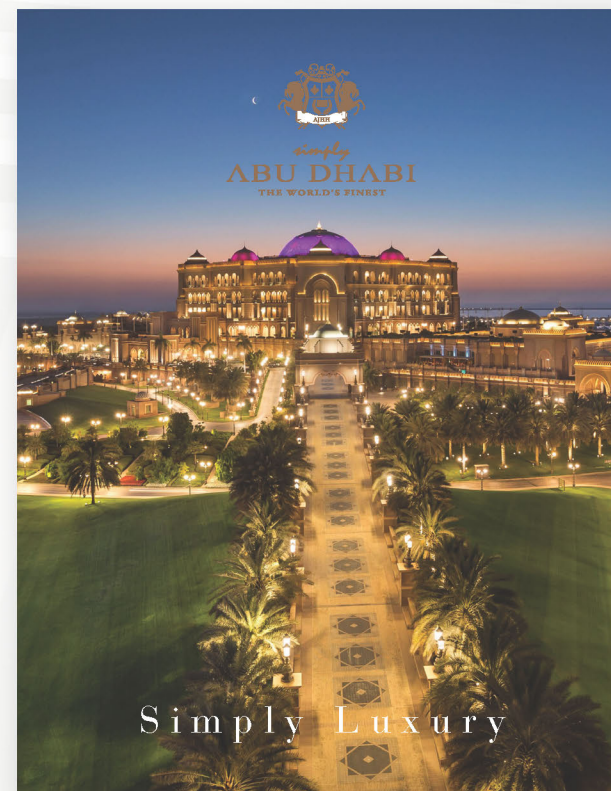
### THE ROYAL RESONANCE

In this edition, we pay homage to the current Monarchs of both the United Arab Emirates and the United Kingdom. We express our deep respect for President Mohamed bin Zayed Al Nahyan and His Majesty King Charles III. Through captivating articles and stunning visuals, we will highlight their significant contributions and celebrate their roles. As always, our coverage will encompass all aspects of lifestyle, including finance, property, fashion, beauty, jewelry, aviation, horology, nautical activities, fine dining, travel, and influential profiles.

## May 2024

### SIMPLY LUXURY

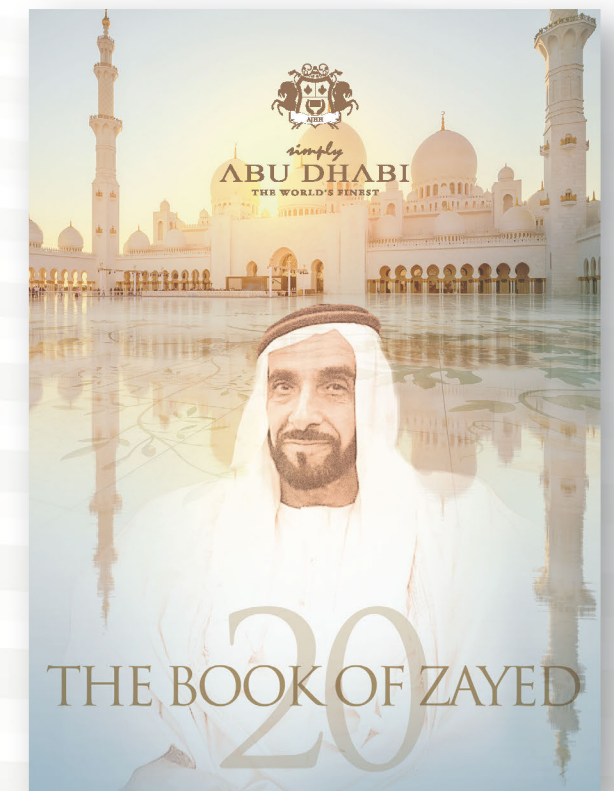
Presents: WONDERS OF THE WORLD This highly anticipated annual issue marks a transition from Simply Abu Dhabi to Simply Luxury as special one off. Henceforth, the publication will be titled Simply Luxury, brought to you by Simply Abu Dhabi Media. We present “Wonders of the World,” a lavish and opulent edition dedicated to showcasing the finest hotels, watches, jewelry, fragrances, fashion, automobiles, and aviation. It will be a celebration of luxury at its pinnacle, captivating readers with extraordinary experiences and unparalleled elegance.



## December 2024

### THE BOOK OF ZAYED

In this special commemorative tribute, we honor the 20th anniversary of the passing of Baba Zayed, the Founding Father of the United Arab Emirates, formally known as His Highness, The late President, Sheikh Zayed bin Sultan Al Nahyan. This edition will also feature coverage of the F1 event and UAE National Day, ensuring a rich and diverse content offering. As always, we will provide comprehensive coverage of various lifestyle aspects, including finance, property, fashion, beauty, jewelry, aviation, horology, nautical activities, fine dining, travel, and influential profiles.





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