

**SIMPLY ABU DHABI**

**PENINSULA PARIS**  
**INSTAGRAM INSIGHTS:**



11:27

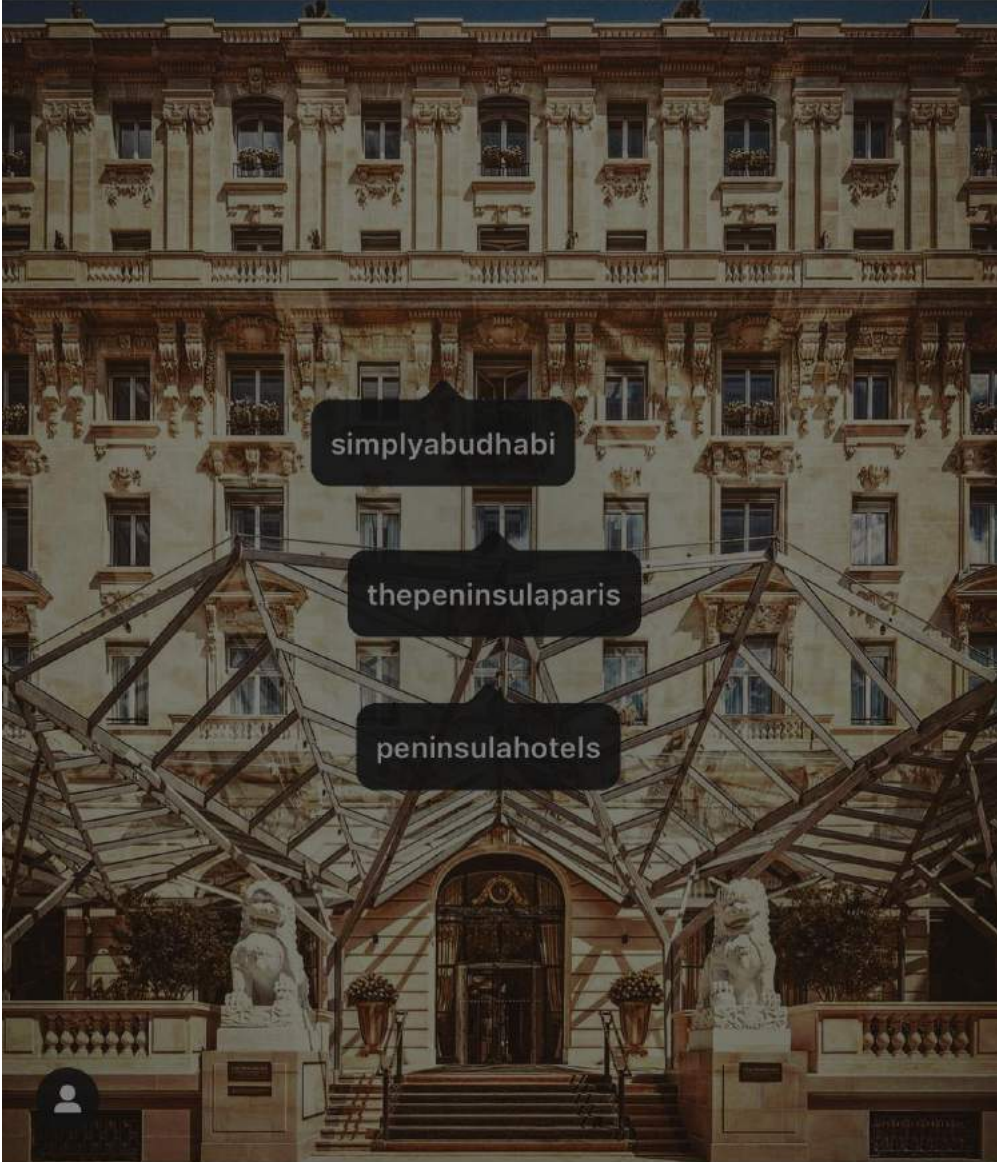


# Posts



**simplyabudhabi**

The Peninsula Paris - Official



[View Insights](#)

[Promote](#)



Liked by [jordanalynch](#) and 1,739 others

1.7k

27

0

14

30  
Profile visits

22,496  
Reach

Cancel

# Insights



Posted on 08/07/2019, 12:15

📖  
1.7k

💬  
27

📌  
0

🔖  
14

## Interactions ⓘ

32

Actions taken from this post

Profile visits	30
Website clicks	2

## Discovery ⓘ

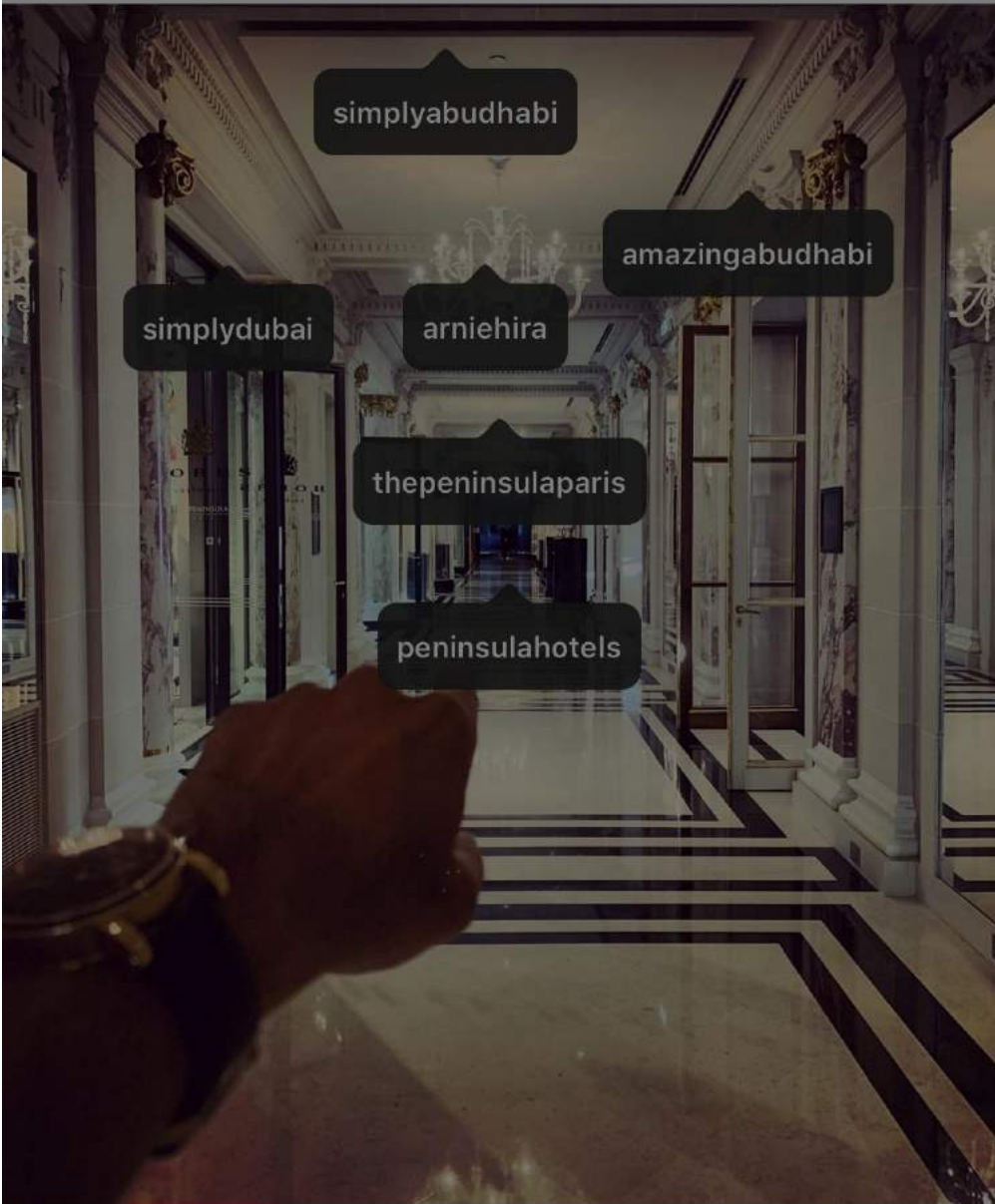
22,496

Accounts reached  
61% weren't following you

Follows	2
Reach	22,496
Impressions	29,199
From hashtags	14,910
From home	11,573
From profile	2,434
From other	282



Posts



View Insights

Promote



Liked by jordanalynch and 1,251 others

simplyabudhabi This way to LiLi's for dinner... at @thepeninsulaparis @peninsulahotels

1.3k

12

3

22

61

Profile visits

18,160

Reach

Cancel

# Insights



Posted on 09/07/2019, 20:07

📖  
1.3k

💬  
12

📌  
3

🔖  
22

## Interactions ⓘ

61

Actions taken from this post

Profile visits 61

## Discovery ⓘ

18,160

Accounts reached  
50% weren't following you

Follows 5

Reach 18,160

Impressions 23,738

From home 11,983

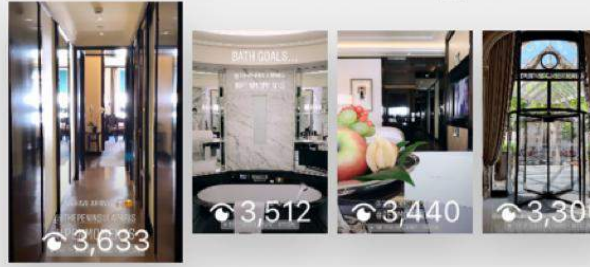
From hashtags 10,035

From profile 1,182

From other 538

This is where your post was seen the most. It got the most impressions from Home, Hashtags and Profile.





3,633



### Viewers



The Peninsula Paris - Official story

12 viewers



keccles2012

Kate

Advisor to President Khalifa's Daughters



yvungz



sul6an.ak

Sultan AK

Director at Special Olympics and works closely with Sheikh Suroor and a Sheikh Zayed Bin Suroor



majidalmehairi

ماجد سلطان المهيري



mazrouei21



ad\_990

ad



syedaiyaz

Syed Aiyaz



lateefa115

لطيفة



Khoory Family jewelers to Royals and local kakhoory HNWI (Rolex)

Khalifa Khoory



12:50



3,633



### Interactions (i)

20

Actions taken from this story

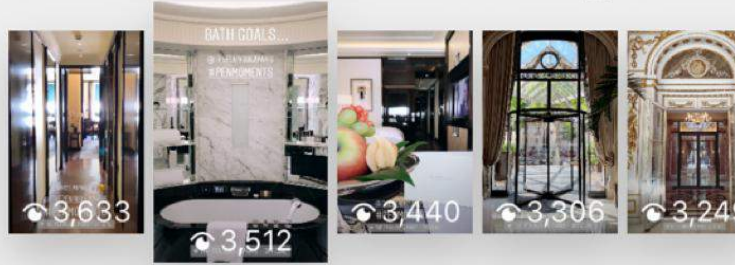
Profile visits	2
Sticker taps	18
The Peninsula Paris - Official	2
@thepeninsulaparis	16

### Discovery (i)

3,621

Accounts reached with this story

Impressions	7,110
Follows	1
Navigation	1,824
Back	68
Forwards	1,528
Next story	142
Exited	86



3,512



**nicolasbijan** CEO of house of Bijan ...  
Nicolas Bijan Beverly Hills



**shamsa\_m\_z** ...  
shamsa\_m\_z **Royal Family Member**



**jalbootmarine** ...  
Jalboot Marine



**saqersultan** ...  
Saqr Bin Sultan Al Nahyan



**ROYAL FAMILY MEMBER**



**alayhamy** ...  
Y.A Photography



**abdulla\_al\_dhaheri** ...  
abdulla\_al\_dhaheri



**ajalfahim** ...  
عبدالجليل طه الفهيم  
Own distribution rights for Mercedes for uae



**neyaadii** ...  
Mo.



**malsuwaidi** ...  
Mohamed Alsuwaidi



**gourmetlab.uae** ...  
Gourmet Lab AD

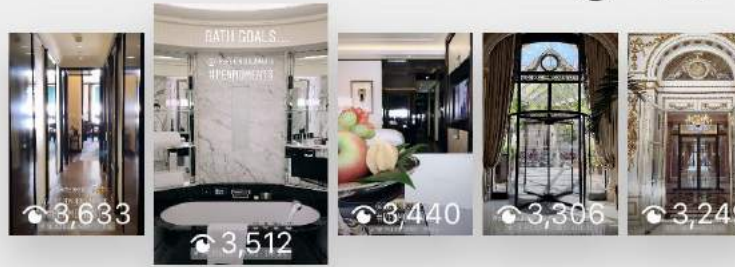


**liutfali\_beardmaster** ...





12:50



3,512



### Interactions (i)

2

Actions taken from this story

Profile visits	0
Sticker taps	2
The Peninsula Paris - Official	2

### Discovery (i)

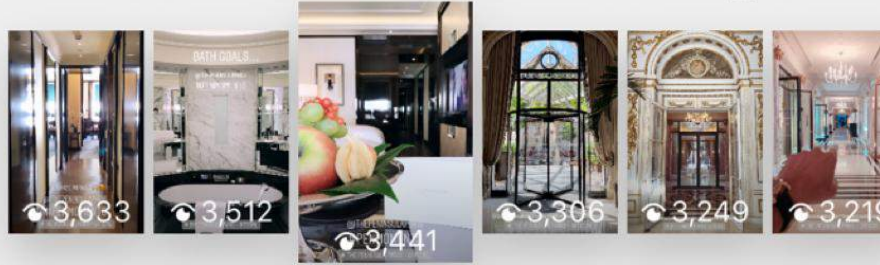
3,501

Accounts reached with this story

Impressions	6,930
Follows	0
Navigation	1,681
Back	46
Forwards	1,484
Next story	94
Exited	57

12:51 ↗

# MISC



👁️ 3,441



**serkandxb**  
Serkan Çömlekcioğlu



**matssuta**  
Veronika Matsuta



**mian\_nouman\_hanif**  
Mian Nouman Hanif



**svetlayanko**  
Женский коуч Светлана Янкович



**pilot\_tammam**  
T A M M A M A L K A L E  
D



**martina.garstka**



**arshad4747**  
Mohammed Arshad Ansari



**sabrigibson1**  
Sabrina



**naz\_1609**  
Muhammed Nazil



**bravo\_remont**  
РЕМОНТ КВАРТИР, ОФИСОВ  
| ПЕРМЬ



**krt\_khan**  
Khalil Ur Rehman Tahir



12:51



3,441



### Interactions (i)

9

Actions taken from this story

Profile visits	1
Website clicks	1
Sticker taps	7
The Peninsula Paris - Official	2
@thepeninsulaparis	5

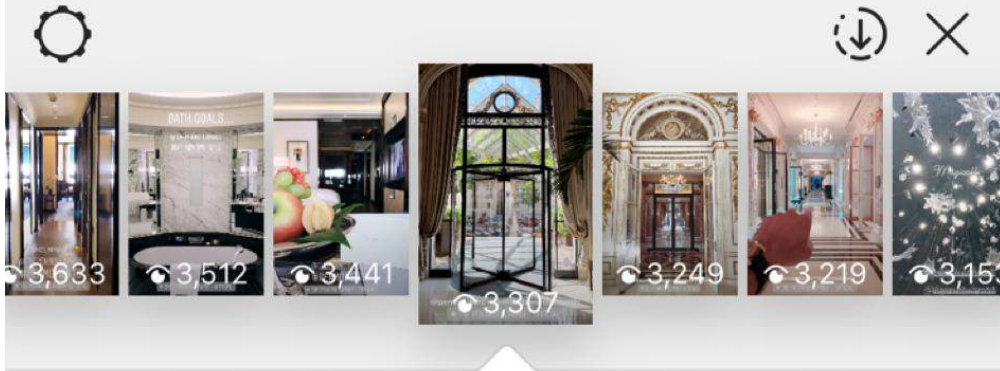
### Discovery (i)

3,428

Accounts reached with this story


Impressions	6,836
Follows	0
Navigation	1,595
Back	49
Forwards	1,427
Next story	68
Exited	51








Bar chart icon, eye icon with **3,307**, line graph icon, download icon, share icon, trash icon


### Viewers


- 


**The Peninsula Paris - Official story**  
13 viewers
- 


**sul6an.ak** Director Special Olympics  
Sultan AK **Advisor to Sheikh Suroor and Sheikh Zayed Bin Suroor**
- 


**just\_ad**
- 


**mazrouei21**
- 

**syedaiyaz**  
Syed Aiyaz
- 

**lateefa115**  
لطيفة
- 

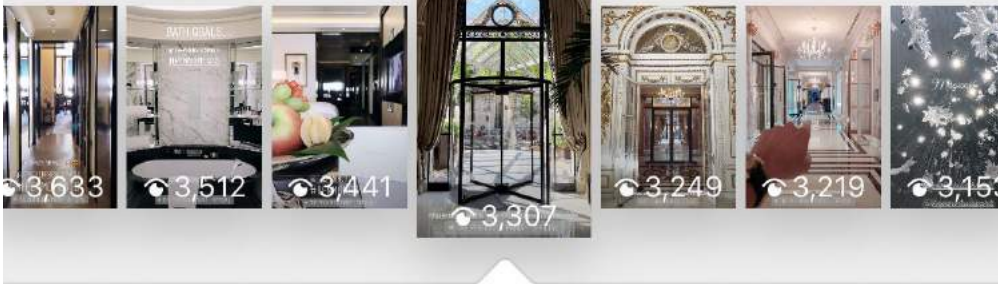
**wzeinphotography**  
Wissam Zein|Photoshop Mentor
- 

**nicolasbijan** **House of Bijan CEO**  
Nicolas Bijan **Beverly Hills USA**
- 

**shamsa\_m\_z** **ROYAL FAMILY MEMBER**  
shamsa\_m\_z
- 

**jalbootmarine**  
Jalboot Marine

12:51



3,307



### Interactions (i)

5

Actions taken from this story

Profile visits	0
Sticker taps	5
The Peninsula Paris - Official	4
@thepeninsulaparis	1

### Discovery (i)

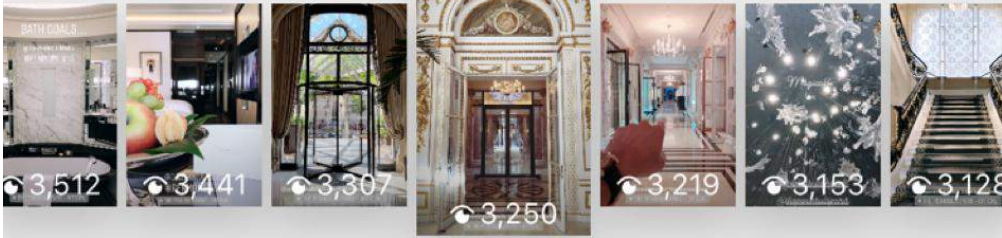
3,294

Accounts reached with this story

Impressions	6,451
Follows	0
Navigation	1,495
Back	23
Forwards	1,371
Next story	66
Exited	35

12:52 ↶

# MISC



3,250



## Viewers



**The Peninsula Paris - Official story**

13 viewers



**sul6an.ak**

Sultan AK



**just\_ad**



**mazrouei21**



**syedaiyaz**

Syed Aiyaz



**lateefa115**

لطيفة



**wzeinphotography**

Wissam Zein|Photoshop Mentor



**nicolasbijan**

Nicolas Bijan



**shamsa\_m\_z**

shamsa\_m\_z



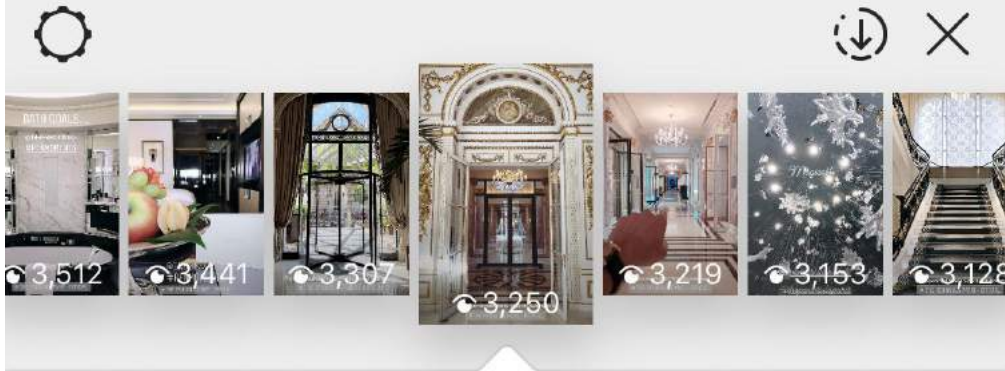
**jalbootmarine**

Jalboot Marine





12:52



3,250



### Interactions (i)

2

Actions taken from this story

Profile visits	0
Sticker taps	2
The Peninsula Paris - Official	2

### Discovery (i)

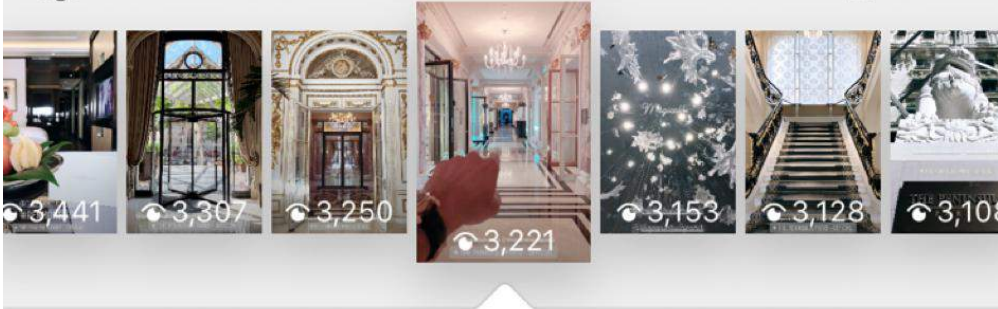
3,237

Accounts reached with this story

Impressions	6,137
Follows	0
Navigation	1,478
Back	25
Forwards	1,365
Next story	55
Exited	33

12:52 ↵

# MISC.



3,221



The Peninsula Paris - Official story

12 viewers



mayaburillo



sul6an.ak

Sultan AK



just\_ad



mazrouei21



syedaiyaz

Syed Aiyaz



lateefa115

لطيفة



wzeinphotography

Wissam Zein|Photoshop Mentor



nicolasbijan

Nicolas Bijan



shamsa\_m\_z

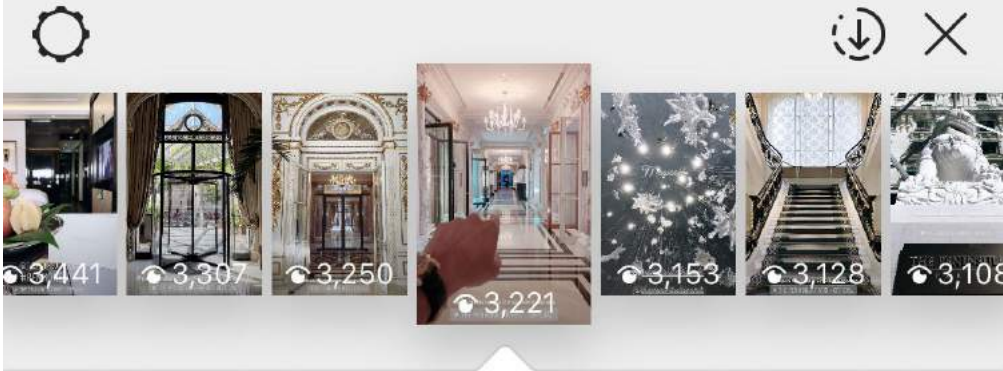
shamsa\_m\_z



jalbootmarino



12:52



3,221



### Interactions (i)

9

Actions taken from this story

Profile visits	1
Sticker taps	8
The Peninsula Paris - Official	4
@peninsulahotels	4

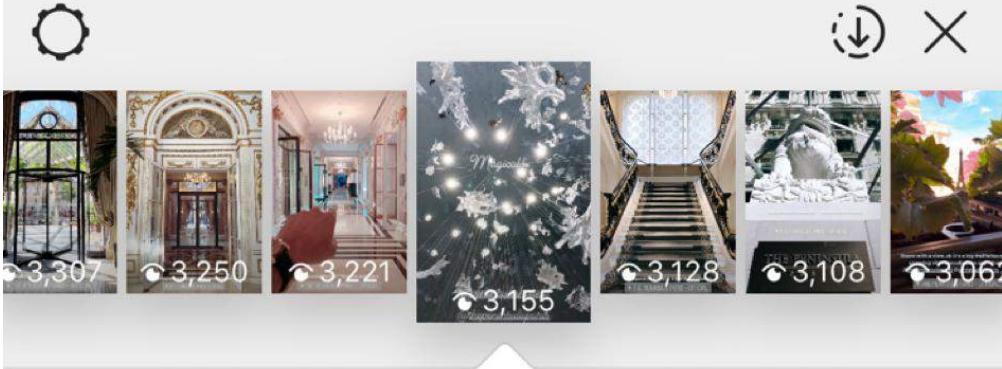
### Discovery (i)

3,209


Accounts reached with this story


Impressions	6,131
Follows	0
Navigation	1,455
Back	33
Forwards	1,347
Next story	42
Exited	33








Bar chart icon, eye icon with **3,155**, line graph icon, download icon, share icon, trash icon


- 


**saqersultan**  
Saqer Bin Sultan Al Nahyan  
**ROYAL FAMILY MEMBER**
- 


**alsuwaidi87**  
Sultan
- 


**alayhamy**  
Y.A Photography
- 


**abdulla\_al\_dhaheri**  
abdulla\_al\_dhaheri
- 



**he7\_**  
حسن
- 

**ajalfahim**  
عبدالجليل طه الفهيم
- 

**neyaadii**  
Mo.
- 

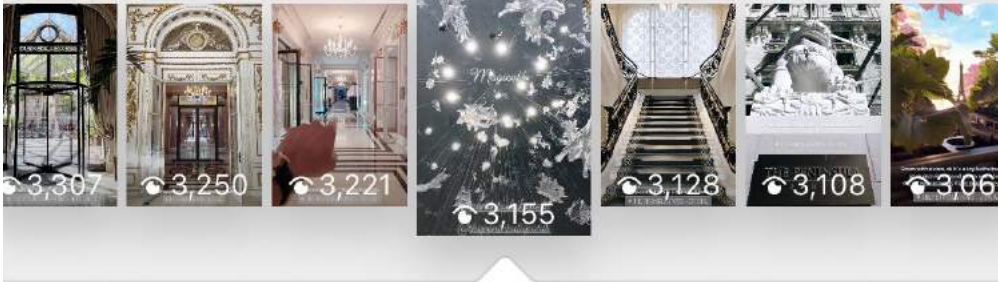
**malsuwaidi**  
Mohamed Alsuwaidi
- 

**gourmetlab.uae**  
Gourmet Lab AD
- 

**liutfali\_beard.master**  
Liutfali . Barber . Milan 
- 

**ecos\_am**

12:53



3,155



### Interactions (i)

9

Actions taken from this story

Profile visits	1
Sticker taps	8
@peninsulahotels	8

### Discovery (i)

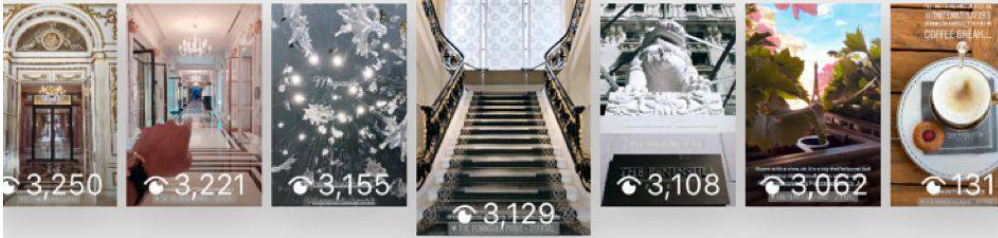
3,155

Accounts reached with this story

Impressions	6,055
Follows	0
Navigation	1,413
Back	45
Forwards	1,311
Next story	31
Exited	26

12:53 ↙

# MISC.



👁️ 3,129



**wzeinphotography**

Wissam Zein|Photoshop Mentor



**nicolasbijan**

Nicolas Bijan



**shamsa\_m\_z**

shamsa\_m\_z



**jalbootmarine**

Jalboot Marine



**saqersultan**

Saqer Bin Sultan Al Nahyan



**alayhamy**

Y.A Photography



**abdulla\_al\_dhaheri**

abdulla\_al\_dhaheri



**he7\_**

حسن



**ajalfahim**

عبدالجليل طه الفهيم



**malsuwaidi**

Mohamed Alsuwaidi



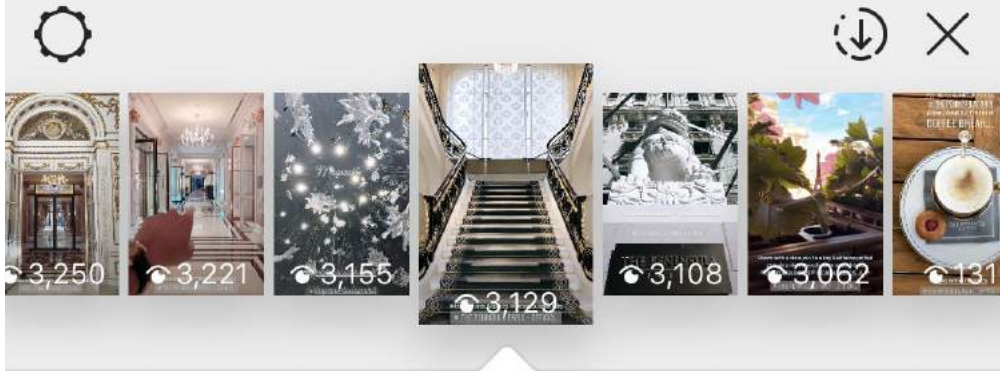
**gourmetlab.uae**

Gourmet Lab AD





12:53



3,129



### Interactions (i)

9

Actions taken from this story

Profile visits	2
Sticker taps	7
The Peninsula Paris - Official	3
@peninsulahotels	4

### Discovery (i)

3,118

Accounts reached with this story

Impressions	6,010
Follows	0
Navigation	1,374
Back	31
Forwards	1,291
Next story	27
Exited	25




















# MISC.



3,109



## Viewers

- 
**The Peninsula Paris - Official story**  
 9 viewers ...
- 
**mayaburillo** ... 
- 
**sul6an.ak**  
 Sultan AK ... 
- 
**just\_ad** ... 
- 
**mazrouei21** ... 
- 
**syedaiyaz**  
 Syed Aiyaz ... 
- 
**lateefa115**  
 لطيفة ... 
- 
**wzeinphotography**  
 Wissam Zein|Photoshop Mentor ... 
- 
**nicolasbijan**  
 Nicolas Bijan ... 
- 
**shamsa\_m\_z**  
 shamsa\_m\_z ... 

# MISC.



3,063



**sul6an.ak**  
Sultan AK



**just\_ad**



**mazrouei21**



**syedaiyaz**  
Syed Aiyaz



**lateefa115**  
لطيفة



**wzeinphotography**  
Wissam Zein|Photoshop Mentor



**nicolasbijan**  
Nicolas Bijan



**shamsa\_m\_z**  
shamsa\_m\_z



**jalbootmarine**  
Jalboot Marine



**saqersultan**  
Saqer Bin Sultan Al Nahyan



**alayhamy**  
V A Photography





12:54



3,063



### Interactions (i)

12

Actions taken from this story

Profile visits	2
Sticker taps	10
@thepeninsulaparis	10

### Discovery (i)

3,058

Accounts reached with this story

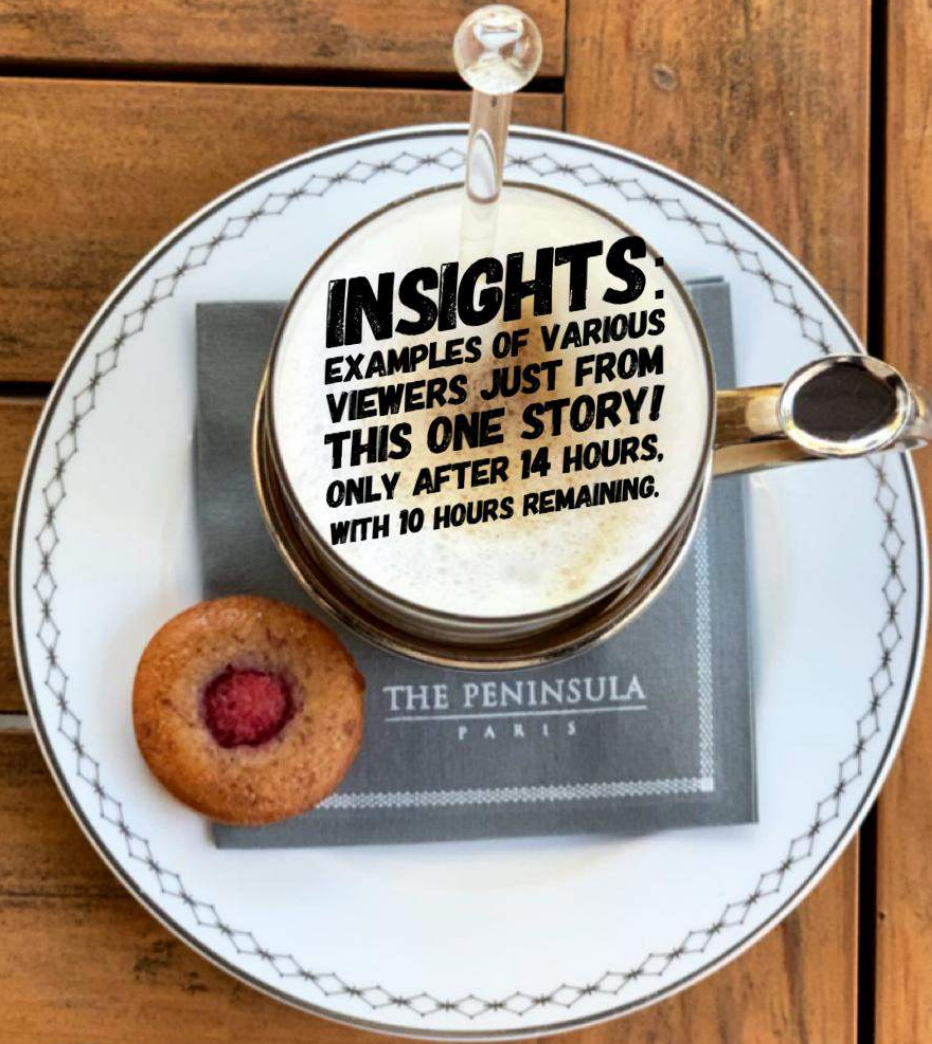
Impressions	5,968
Follows	0
Navigation	1,225
Back	19
Forwards	1,119
Next story	42
Exited	45



Your Story 14h



MEETING 1 DONE, NOW BACK TO THE  
[@THEPENINSULAPARIS](#)  
[@PENINSULAHOTELS](#) FOR A QUICK  
COFFEE BREAK...



**#penmoments**

📍 THE PENINSULA PARIS - OFFICIAL



Seen by 1106



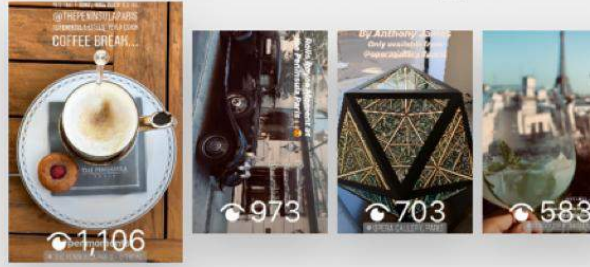
Copy Link



Highlight



More



👁️ 1,106



### Viewers



**The Peninsula Paris - Official story**

14 viewers



**Hotel peninsula Paris story**

1 viewer



**shammakhalifa** **HH President Khalifa bin Zayed**  
**Daughter: HRH Sheikh Latifa bint**  
**Khalifa Al Nahyan**



**keccles2012**

Kate



**amazingabudhabi**

Amazing Abu Dhabi



**chronoseven**

ChronoSeven



**shamsabinhendi**  
**شمسة Board Member Bin Hendi (Billionaire Couture**  
**and Jacob & Co)**



**khalifa.saeed**

🇦🇪 خليفة بن سعيد المحمود



**mayaburillo**

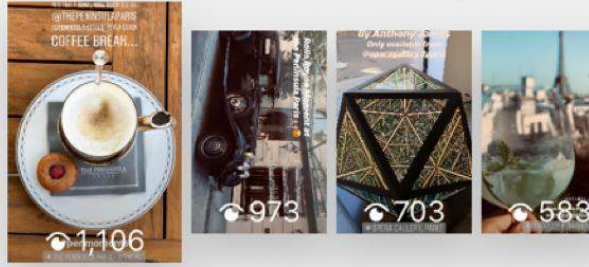


**a\_al\_nuaimi**

Abdulla







👁️ 1,106



inele\_  
Eleni



sul6an.ak  
Sultan AK



**Abu Dhabi Embassy Washington**



abdalsharhan  
Abdulrahman Alsharhan Alnuaimi



**Mohammed Al Tamimi**



**Etihad Director and Owner Of Various Abu Dhabi Businesses**  
altamimi33333



butti\_alqubaisi  
**Advisor to HH Sheikh Khalifa bin Sultan bin Hamdan Al Nahyan**  
butti alqubaisi



billwalshe  
Bill Walsh **CEO VICEROY HOTELS**



lostmagpie  
LIAM // ABU DHABI



mustafa\_abbas  
Mustafa Abbas - **Dubai Movie Director and.. Owner Of Bang & Olufsen Middle East**



moe\_aln**Son of HE Khaldoon Khalifa Al Mubarak**  
Mohamed Al Mubarak

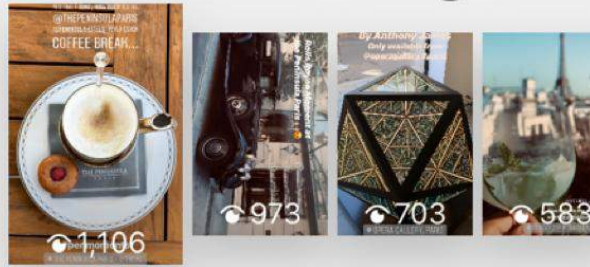


hamdan\_s\_alnahyan**ROYAL FAMILY MEMBER**  
Hamdan Bin Sultan Al Nahyan



jobtomat





👁️ 1,106



**jobtomat**  
Jobin Mathew



**maitha\_nahyan**  
مشايهت نهيان آل نهيان



**Royal Family Member**



**shamma\_ssk**  
Shamma Al Nahyan



**Royal Family Member**



**outandaboutuae**  
Out & About UAE



**khalid\_n\_98**  
Khalid Najib



**a.hz**  
AHZ



**murshedthani**  
مرشد ثاني الرميثي



**thnahyan**  
Tahnoon Hamdan



**Royal Family Member**



**asr\_al**  
Ali Sultan Al Shamsi



**eissa\_a\_a**  
عيسى الحمادي



**henryfaun**  
Henry Faun



12:53



3,109



### Interactions (i)

5

Actions taken from this story

Replies	1
Profile visits	3
Sticker taps	1
@peninsulahotels	1

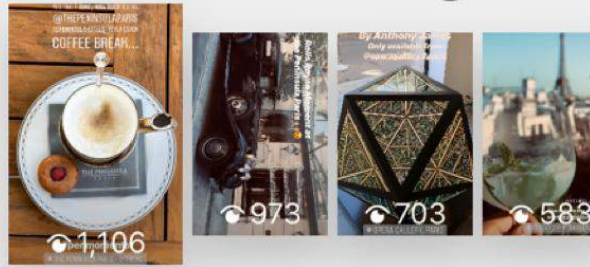
### Discovery (i)

3,100

Accounts reached with this story

Impressions	5,987
Follows	0
Navigation	1,327
Back	27
Forwards	1,251
Next story	24
Exited	25





👁️ 1,106



henryfaun

Henry Faun هنري فون  
Regional Director Knight Frank Middle East



syedaiyaz

Syed Aiyaz



ad256

Abdulaziz Bin Saud



sultan\_alkhaili



khalidbaslaib

Khalid Baslaib



f\_alankar

Faiza Al Ankar



khalshamsi

Khalifa Al Shamsi



nk\_alnahyan

Nahyan bin Khalifa bin Hamdan

**ROYAL FAMILY MEMBER**



richardmillemiddleeast

Richard Mille LUXURY BRAND



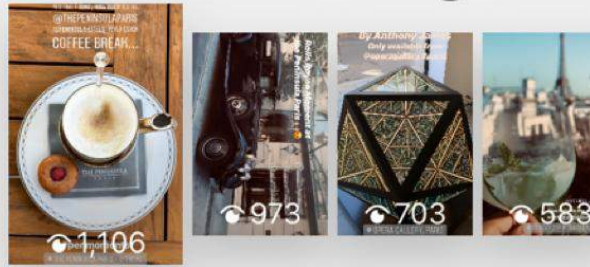
alhosani\_mohd

Mohamed Alhosani



hr\_alnuaimi





👁️ 1,106



**hr\_alnuaimi**  
Humaid Rashid Al nuaimi



**alsuwaidi666**  
HUMAIID BIN OBAID ALSUWAIDI



**kalmeraikhi**  
Khaled Almeraikhi 🇦🇪



**ad\_zayed**  
Weld Zayed



**zayeds**  
Zayed SM AlNehavan



# Royal Family Member



**aldfra11**



**omarzoer**  
Omar Zaki Zoer



**bu7asoon**



**emarati6616**  
🇦🇪 Ahmed BinSalem 🇦🇪  
**Chairman Bin Salem Holdings Abu Dhabi, Caviar, Property and IT**

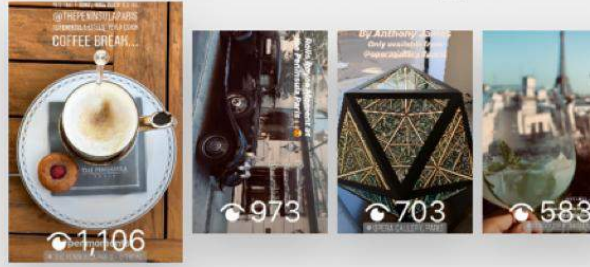


**yaber7**  
يابر سيف القبيسي



**baberafzal**  
Baber Afzal | Visuals





👁️ 1,106



**2454abudhabi**

twofour54 Abu Dhabi

**UAE Government Media Entity**

...



**abudhabiaviation**

SalemZ Aviation Abu Dhabi

...



**moohd.ar**

محمد الزعابي

...



**sidharthvithaldas**

Sidharth Vithaldas

...



**khalil\_morcos**

Khalil Morcos

...



**itsyoursay**

Sara K | Honest AF Reviews

...



**eric\_lanlard**

Eric Lanlard

**Cake Boy London**

...



**hbnaayan**

**ROYAL FAMILY MEMBER**

...



**harmonyjewelers**

Harmony Jewelers

...



**walidkotaich**

Walid K

...



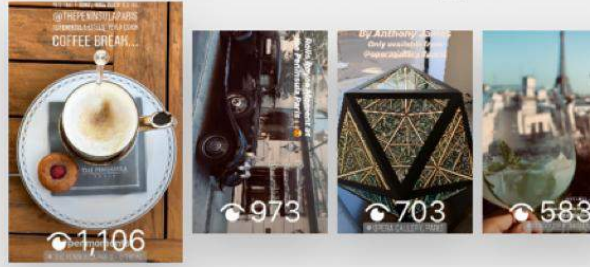
**tommy\_chiabra**

Tommy Chiabra

...







👁️ 1,106



**marwan\_alotaiba**

Marwan Alotaiba



**nadiazaal** CEO Zaya Living (five hotel the palm and zaya nurai Island)



**h\_binhamoodah**

Hamoodah Bin Hamoodah



**rashedalk3bi**

• راشد الكعبي •



**le\_mab**

Mehdi Mabrouk



**h7.22**



**xx.ad**

|| أبو نسيان || 🇸🇦



**aboodii\_mk**



**abudhabixuae**

HSN ALHOSANI



**rotana\_hotels**

Rotana Hotels



**Rotana Hotels HQ**



**michel77ab**

Michel A.





*Simply*

ABU DHABI

***TOTAL***

NUMBER OF

*Posts: 2*

**VALUE**

**£1,000**

**EACH**

TOTAL £2,000

TOTAL NUMBER

**OF STORIES: 15**

**VALUE:**

£1,000 EACH

***TOTAL £15,000***

*Aggregate*

MEDIA VALUE: £17,000

*PR Value:*

CIRCA £85,000